A Brief Report
on
‘Industrial Tour - MBA II Year Students’
Organized by
Integral Business School
5th to 12th April 2025

SESSION:2024-2025

Department of Business Management

INTEGRAL BUSINESS SCHOOL

INTEGRAL UNIVERSITY

Kursi Road, Lucknow, Uttar Pradesh, 226026

OBJECTIVE OF THE INDUSTRIAL VISIT

An industrial tour is a vital part of an MBA program, offering students practical exposure to real-world business operations. Here's why it's important:

1. Bridging Theory and Practice

- Helps students see how theoretical concepts learned in class apply in actual business scenarios.
- Offers a live demonstration of business processes, workflows, and management styles.

2. Understanding Industry Functioning

- Provides insights into different industries like manufacturing, IT, finance, FMCG, etc.
- Enables students to understand organizational structures, supply chains, and work cultures.

3. Skill Development

- Enhances analytical thinking, observation, and communication skills.
- Encourages students to ask questions, interact with professionals, and critically assess operations.

4. Networking Opportunities

- Facilitates interaction with industry professionals and experts.
- Can lead to internship or job opportunities through meaningful connections.

5. Career Clarity

- Helps students explore different functional areas like marketing, HR, finance, etc., and align them with their interests.
- Aids in making informed career choices based on firsthand exposure.

6. Teamwork and Planning

- Organizing and participating in tours fosters teamwork, leadership, and organizational skills.

Life Skills Gained from an Industrial Tour

An **industrial tour** offers more than just academic insights—it's a fantastic platform to build **life skills** that go beyond the classroom. Here are some key **life skills** students can develop during an industrial tour.

1. Communication Skills

- Interacting with industry professionals enhances verbal communication.
- Asking thoughtful questions builds confidence and clarity.
- Listening actively during presentations or briefings improves comprehension.

2. Teamwork & Collaboration

- Traveling and working in groups fosters teamwork.
- Learning to cooperate, compromise, and support peers in a shared setting.

3. Adaptability & Flexibility

- Adjusting to new environments and schedules.
- Dealing with unexpected changes (like delays or shifts in plans) helps build resilience.

4. Time Management

- Following a fixed itinerary teaches punctuality and responsibility.
- Managing time during breaks, sessions, and travel teaches planning.

5. Professional Etiquette

- Understanding how to behave in a formal workplace.
- Learning how to introduce oneself, maintain eye contact, and show courtesy during the visit.

6. Observation & Critical Thinking

- Observing industrial processes encourages curiosity and analytical thinking.
- Understanding how theories are applied in real-world settings.

7. Problem-Solving

- Facing real-life industrial challenges (case studies, simulations, or Q&A) helps in learning practical problem-solving.

8. Self-Awareness & Career Exploration

- Helps students reflect on their own interests and career paths.
- Exposes them to various roles and departments in an organization.

9. Safety Awareness & Responsibility

- Learning to follow safety protocols teaches accountability and attention to detail.

Tour Summary

- **No. of days: 07**
- **No. of students who participated: 46**
- **No. of faculty members who participated: 04**
- **No. of companies Visited: 03 (Su- Kam Power Systems Limited, Deepak Spinning Limited, Sai Shawls Limited)**
- **No. of places visited: 04 (Chandigarh, Baddi, Kullu, and Manali)**

An industrial tour from Chandigarh to Baddi and Kullu and Manali was organized from 5th April to 12th April 2025 by the Department of Business Management, Integral Business School, for MBA final year students under the guidance, support, and motivation of Dean, IBS- Prof. Rajiv Ranjan. A team of 44 MBA students and 4 faculty members, namely Dr Syed Afzal Ahmed, Dr. Uzmi Anjum, Dr Firoz Husain, Dr. Afreen Fatima, and the tour director Mr Abdul Qavi, began the journey on 5th April 2025 from Lucknow.

The stay was arranged in the resort in Baddi for 1 day. The first visit was scheduled for the morning of 7th April at Su-Kam Power Systems Limited, located at Plot No. 7, Apparel Park-cum-Industrial Area, Katha, Baddi, Himachal Pradesh. The students learned about the process of manufacturing inverters. There were various automated processes assembled to manufacture tubular batteries and very few manual machines. The visit was arranged in a very systematic manner. The next day second industry visit was organized to Deepak Spinning Limited in Baddi itself . On 8/04/2025 the group departed for Kullu camping site. The third factory visit was arranged at Sai Shawls Factory, where students explored the manufacturing of Kullu shawls. They were also briefed about Geographical Indications and the history of Kullu shawls have acquired GI. This helped the students to learn more about the rich cultural heritage of our country. On 09/04/2025 the group travelled to Manali for a short excursion stay till 10/04/2025 which included visit to Atal Tunnel snow point and Sissu Valley. The group departed from Manali on 11/04/2025 morning and reached back to Lucknow on 12/04/2025 where it concluded. A brief report of the industries visited and the activities conducted during the tour is summarized below.

INDUSTRIAL TOUR

MASTERS OF BUSINESS ADMINISTRATION

5th to 12th April 2025

Chandigarh, Baddi, Kullu, and Manali
HIMACHAL PRADESH

Details of Companies Visited

Su-Kam Power Systems Ltd

Su-Kam Power Systems Ltd. is an Indian power provider. The company offers power backup solutions for both domestic and industrial markets, with a focus on environmentally friendly energy sources such as solar power.

Kunwer Sachdev founded the company as a startup in 1988. In the power backup market, the company set a record for the highest export sales by an Indian company. Su-Kam introduced DSP sinewave inverters and plastic-body inverters in India, holding the distinction of filing the largest number of patents in the power backup industry, averaging two patents every month. The company launched plastic body inverters, recognized by *India Today* as one of the top 10 innovations of the decade in 2010. Su-Kam introduced India's first touchscreen solar PCU, featuring an MPPT solar charge controller and smartphone monitoring through built-in Wi-Fi.

Su-Kam introduced solar street lights with an in-built lithium-ion battery, which was more efficient than traditional lead-acid-based solar street lights.

Process of Battery Manufacturing-

Su-Kam's battery manufacturing process uses cutting-edge technology and precision. They focus on efficiency, innovation, and environmentally friendly practices in their state-of-the-art factory. The process likely involves multiple stages to ensure superior battery performance.

The inverter manufacturing process involves several key stages, from initial design planning to final testing and packaging. This includes procuring raw materials, producing and processing components, assembling the inverter, debugging and testing, quality control, and finally, packaging and shipping the finished product. Inverter production lines often utilize semi-automated assembly systems to ensure efficiency and precision.

Student group at Su-Kam Manufacturing unit ,Baddi

Tubular Battery manufacturing in process-inside view of running assembly line

Lead(raw material) refining process in view

Packaging process in view

Faculty member along with the organising partner ,HR manager, Plant Head-Su-Kam

Student group at the completion of factory visit

Deepak Spinners Ltd (DSL)

Deepak Spinners Ltd (DSL), a leading yarn manufacturer since 1986, is located in Chandigarh, India. They specialize in dyed synthetic yarn production. Their address in Himachal Pradesh is 121, Industrial Area, Baddi Tehsil Nalagarh, District Solan, Himachal Pradesh – 173205. Mr., is the Chairman.

DSL
DEEPAK SPINNERS LIMITED

Spinning mills are where cotton is turned into yarn or thread. Normally, cleaned raw materials are passed through various processes like blow room, carding, drawing, speed frame, and spinning to make yarn. Depending upon the raw materials and desired yarn quality, processes vary.

Management - Deepak Spinners

Name	Designation
Yashwant Kumar Daga	Chairman & Managing Director
Asha Devi Daga	Non-Exe.Non Ind.Director
Sharad Agarwal	Ind. Non-Executive Director
Vivek Chiraniya	Ind. Non-Executive Director

Faculty members, students and unit-in-charge at the reception area

Spinning machines in running batches

Final packaging area

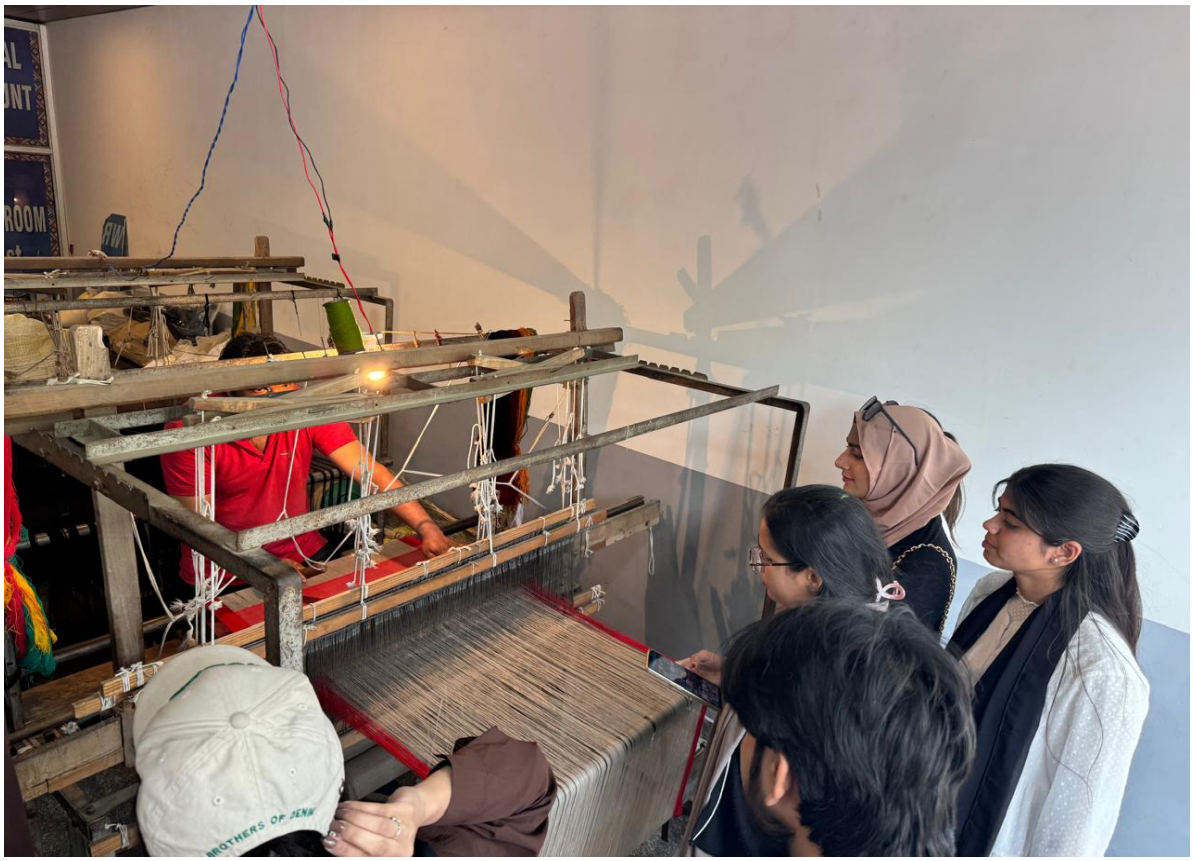
Student group at the completion of factory visit

NOTE: This factory allowed restricted photography inside the plant ,therefore more quality photographs can't be included.

SAI SHAWLS FACTORY

Our third visit was at the Sai Shawal Factory at Kullu. On April 10th, 2025, we visited this awesome factory after river rafting at Kullu. Sai Shawl Factory is located in Babeli, Kullu. Based on 305 online review(s), this Clothing store has a very good rating of 3.7 stars. There are at least 7 Clothing stores in Babeli, out of which this Clothing store has an overall rank of 1. The address of the Clothing store is Babeli, Biasar, Himachal Pradesh 175138.

Name:	**Sai Shawl Factory**
Email Id:	babluthakurmanali@gmail.com
Address:	Babeli, Biasar, Himachal Pradesh 175138
Contact:	919857499972
Area:	Babeli, Neoli, Seobag
City:	Kullu



Students watch over Kullu shawls-yarn in making

Student group at the completion of factory visit

ACTIVITIES AND WORKSHOPS

ACTIVITY- 1 LEADERSHIP & TEAM BUILDING

The students were divided into groups of 6 on 6th April at Baddi to perform a balloon task where emphasis was given on making full utilization of the resources given, leadership, collaboration, and teamwork.

ACTIVITY- 2

Physical activities were conducted at the Kullu camping ground along with bonfire and individual performances which was an ice breaking session for the students.

ACTIVITY-3: THE AI WORKSHOP

The AI workshop conducted during the industrial tour was an insightful and enriching experience for both students and faculty. It provided a practical understanding of how Artificial Intelligence is being integrated into modern industries. The sessions were well-structured, balancing theoretical concepts with hands-on demonstrations, which helped bridge the gap between classroom learning and real-world applications.

Students actively engaged in the workshop, showcasing curiosity and enthusiasm. As a teacher, it was rewarding to see them explore AI tools, participate in discussions, and gain exposure to emerging technologies that will shape their future careers. Overall, the workshop added great value to the tour and significantly enhanced the learning experience.

ADVENTURE ACTIVITIES AT KULLU, MANALI-

The inclusion of adventure activities like river rafting, ATV rides, and zip lining during the industrial tour added a refreshing and exciting dimension to the overall experience. These activities not only offered students a break from the academic schedule but also helped in building confidence, teamwork, and resilience.

It was heartening to see students step out of their comfort zones and embrace challenges with enthusiasm. Such experiences contribute to their holistic development, promoting physical

fitness, mental strength, and camaraderie among peers. As a teacher, witnessing their growth beyond the classroom was truly fulfilling.

CONCLUSION

At last, the winners were decided at the end of all activities and workshops. After careful review and assessment, including quiz results and overall participation, the winners of this tour were announced.

EduTrips Education Tour Awards

Celebrating Excellence and Memorable Moments on Every Journey

Winners of all Award Categories

EduTrips Tour Champ - Jannat Ara Rahman

EduTrips Creative Snapper - Mohd Umar Azam

EduTrips Discipline Star - Abhineet Singh Bhadauria

EduTrips Stage Star - Mohammad Abdullah

EduTrips Team Star - Aqsa Rahman Khan

These awards are designed to promote a more fulfilling, entertaining, and fun-filled learning experience, while fostering creativity, discipline, talent, and teamwork during our educational tours.

Learning Outcomes from the Tour-

1. Practical Exposure for Students

Students gained a hands-on understanding of industrial operations, bridging the gap between theoretical knowledge and real-world applications.

2. Understanding of Manufacturing and Production Units

The visit to Baddi (an industrial hub) provided insight into pharmaceutical, FMCG, and manufacturing units, giving students a real-world look at production lines, quality control, and logistics.

3. Enhanced Student Engagement and Curiosity

The tour sparked curiosity among students and encouraged questions, leading to more interactive learning experiences.

4. Awareness of Career Opportunities

Students learned about different roles in industries—technical, managerial, and operational—helping them visualize career paths.

5. Development of Soft Skills

Observed improvement in students' communication, teamwork, and professionalism through their interaction with industry personnel.

6. Exposure to Work Culture and Ethics

Students observed workplace discipline, employee conduct, and safety protocols, helping them understand expectations in a professional environment.

7. Integration of Learning with Tourism and Culture

The cultural and natural environment of Kullu-Manali provided a broader educational experience, enhancing students' appreciation for regional diversity and eco-tourism.

8. Team Building and Interpersonal Relationships

The tour helped strengthen teacher-student and peer relationships, fostering collaboration and mutual respect.

9. Evaluation of Student Learning Styles

As a teacher, it provided an opportunity to observe how different students learn best—through observation, interaction, or experience.

10. Inspiration for Future Learning Modules

The experience helped generate ideas for case studies, project work, and real-world examples to be incorporated into classroom teaching.